

MISSION

Before entering MISSION's Ambition competition, it is essential that you read the Terms & Conditions and Privacy Policy governing entries.

INTRODUCTION

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry and claim instructions are deemed to form part of the Terms and Conditions and by participating, all entrants will be deemed to have accepted and be bound by the Terms and Conditions. Please retain a copy for your information.

Promoter: The **MISSION** Group plc, 36 Percy Street, London, W1T 2DH

GENERAL TERMS & CONDITIONS

1. The competition is open to businesses and non-profit organisations worldwide that have been trading for at least three years. Proof of eligibility may be required.
2. Brands that are pornographic or offensive are not eligible for entry.
3. Promotion opens 27/11/19, closes midnight Friday 31 January 2020. No entries will be considered after this date.
4. To enter, businesses must state their ambition for their brand in not more than 100 words. Entries can be submitted in any format to either ambition@theMISSION.co.uk or by post to **Ambition**, The **MISSION** Group plc, 36 Percy Street, London, W1T 2DH. Entrants must provide a contact email address and **MISSION** will acknowledge entries via a confirmatory email. Entrants are encouraged to monitor their connections during this time in case they are shortlisted.
5. **MISSION** will pick a shortlist of three entries, which will be selected by a panel of judges including three independent judges. Shortlisted pitches will be notified by the end of w/c 11/02/20.
6. Shortlisted pitches will take place before 29 February 2020, with locations to be agreed between **MISSION** and the shortlisted entrants. **MISSION** judges will endeavour to travel to meet entrants but reserve the right to decide on the location or arrange a video call as agreed with shortlisted entrant.
7. Entries will be judged on the following criteria:
 - Is the entry genuinely ambitious?
 - Will it drive business growth? Will it change industries or behaviours?
 - Will £50,000 of **MISSION** expertise make a difference?
8. All shortlisted entrants will be judged on the criteria set out in clause 7 within 7 days of 29/02/20, by a panel including at least one judge who is independent from **MISSION**. One overall winner will be chosen on the basis of the pitch meeting with the judges. Runners up may be highly commended at **MISSION's** discretion, but only one prize will be awarded to the overall winner.

9. The winner of The **MISSION** Group plc (**MISSION**) Reverse Pitch will receive consultancy from **MISSION** between March and December 2020, worth up to the equivalent of £50,000 (excluding VAT) charged at standard rates, at an estimated average of £100 ph. Rates will vary according to resources required. All consultancy must be redeemed prior to 31 December 2020. The consultancy will be subject to Terms of Service agreed between the winner and **MISSION** Agency (or Agencies) selected to provide consultancy.

10. The prize is non-refundable and non-transferable. No cash or prize alternatives are available.

11. The judges' decisions are final and binding; and no discussions or correspondence will be entered into relating to any of their decisions.

12. By entering this competition, we ask for your name and email address so that we can administer the competition in an efficient manner, with details of updates, dates of key announcements and any other important information in regards this Promotion. All entrants will be added to the **MISSION** mailing list. If at any time you choose to opt-out of receiving any updates or mailings, you may unsubscribe by clicking the link in the email or by emailing ambition@theMISSION.co.uk asking to be removed from the list. Please see our [Privacy Notice](#). You can request access to your personal data, or have any inaccuracies rectified, by sending an email to ambition@theMISSION.co.uk. By participating in the Promotion, you agree to the use of your personal data as described here.

13. By entering this competition, you are agreeing that your company name, image and entry can be used for the purpose of publicity, without additional payment or permission.

14. After entry any additional information you give us will be used solely for this competition and will not be disclosed to any other parties.

15. Any application containing incorrect, false or unreadable information will be invalid. Proof of sending will not be accepted as proof of delivery. **MISSION** takes no responsibility for entries delayed, incomplete or lost due to technical reasons or otherwise.

16. The **MISSION** Group plc excludes all liability, including any loss, expense or damage beyond the reasonable control of the Promoter, so far as is permitted by law, which may arise in connection with this competition. **MISSION** reserves the right to cancel or alter the competition at any stage if for any reason any aspect of this promotion is not capable of running as planned.

17. Any tax liability arising from receipt of the prize will be the responsibility of the recipient.

18. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these Terms and Conditions and the remaining clauses shall survive and remain in full force and effect.

19. **MISSION** reserves the right at its sole discretion, to eliminate or disqualify any entries or entrants that it regards as being in breach of these conditions or the spirit of the Promotion.

20. Under no circumstances will The **MISSION** Group plc be liable for any loss, damage costs or expenses arising from entry to the Promotion.

21. These Terms and Conditions and any related disputes are subject to interpretation under the laws of England and Wales, and to the jurisdiction of the courts of England and Wales.