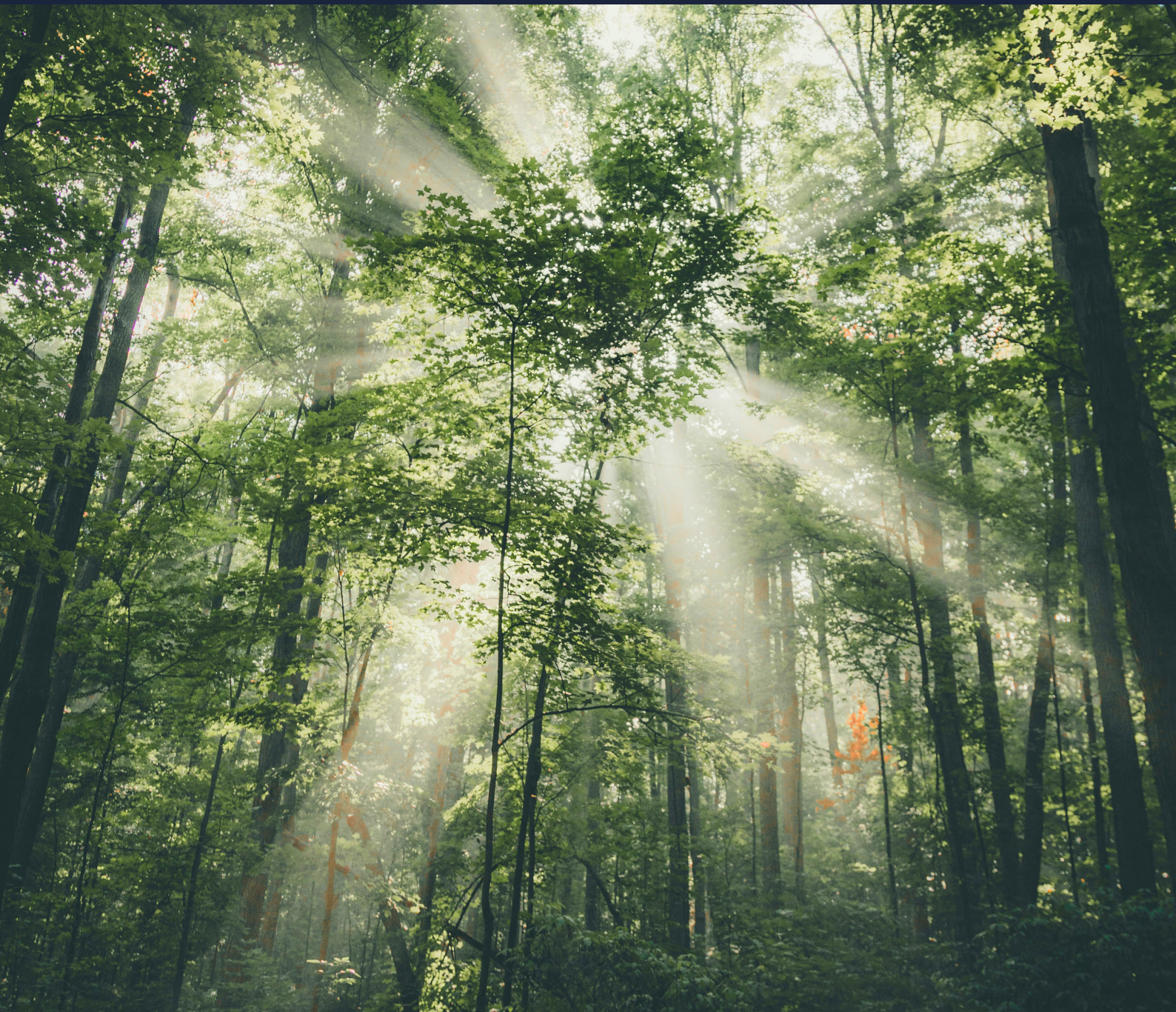


MISSION

Carbon Transition Plan 2026



Contents

6

Leadership statement

7

Management approach

11

Our baseline

14

Mission’s path to net-zero

18

Summary of carbon transition

18

Conclusion



Foreword

This report details MISSION’s Climate Transition Plan and how our organisation intends to:

- Align our business model with the 1.5° C future required to prevent the worst effects of the climate crisis.
- Meaningfully contribute to a sustainable economic model where business and climate-related decisions are interwoven, and where people and planet can thrive.



In preparing this plan, we have followed guidance and frameworks from the CDP and the former Task Force on Climate-Related Financial Disclosures (TCFD) which has been replaced by the International Sustainability Standards Board (ISSB) two standards – IFRS S1 and IFRS S2.

Introduction

What does Net-Zero mean?

The language used when discussing the climate crisis and the path governments, businesses, and individuals need to take can be complex and convoluted. There is a myriad of terminology put forward leaving audiences confused about the true meaning of statements that are made. It is, therefore, important for **MISSION** to be clear from the outset on the path we are taking and the true meaning behind our aspirations to meet Net-Zero.

Our path to decarbonisation is based upon the framework offered by the Science-Based Targets initiative, the most robust framework of its kind supported by the latest climate science. While terms like carbon or climate neutrality speak of balancing emissions, often through the use of carbon offsetting schemes, **MISSION** has chosen to align our goals to reaching real, scientific Net-Zero.

To achieve this, organisations are required to focus their efforts on real emissions reductions with only a very limited amount (no more than 5-10%) of residual emissions removed via permanent physical removals of carbon which will be aligned with the Science Based Targets initiative (SBTi) Corporate Net-Zero Standard version 2 (expected 2026). Decarbonisation will rely on adaptation and change, altering the way we do business so as to not emit in the first place. Only upon achieving a targeted level of reductions can alternative schemes be looked at to remove any residual emissions relating to the business’ operations.

The path ahead will not be easy, but we are ambitious in our goals and will do everything in our power to ensure we have a reasonable chance of limiting global warming to 1.5°C and avoid the worst impacts of climate change.

Leadership statement

The world looks very different today than it did twelve months ago. Political shifts, economic pressures, deep social tensions and the speed of technological advancements have tested businesses and the communities they serve in ways few anticipated. Against that backdrop, some have questioned whether ESG commitments remain relevant or whether the moment calls for a different set of priorities.

My answer is unequivocal: not only does ESG remain as important as ever, but the environment we are navigating makes it more important.

It is precisely in moments like these that people need to know the organisations they work for, invest in, and rely upon, stay true to their values. That we are not lurching from one policy position to another but guided by something more durable: a genuine commitment to doing right by our people, our clients, and the world around us.

That is what ESG means to us. And if the acronym disappeared tomorrow, we would describe it simply as good business

We are massively proud of this achievement which demonstrates real, measurable progress against our 2029 reduction targets and ultimately our 2050 net-zero ambitions.

Although **MISSION's** direct and indirect impact on the environment is low, compared to other industries, we can do better in our drive to reduce our carbon emissions in the resources and energy we use, our IT infrastructure, how and when we travel, the suppliers we select and how we work to create healthy operating models.

Our focus on decarbonisation requires change in our behaviours and our operations. We have set up structures within the Group to drive this change with the creation of a Board level ESG Steering Committee to ensure carbon impact is factored into business decision making and a network of 21 supported environmental champions embedded within our Agencies driving behaviour change and sharing of best practice to accelerate our carbon transition journey.

Our people want to work somewhere that reflects what they believe in. Our clients want partners they can trust. And our investors - rightly - want to understand the businesses they back not just through a financial lens, but through the lens of how those businesses are governed, how they treat their people, and how they are positioning themselves for the long term.

John Carey,
CEO, **MISSION**



Our environmental commitments **remain a cornerstone of how we operate**

Management approach

In order to create meaningful, carbon positive change we need to address everyday actions; to constantly review our ways of working and learnt behaviours and consider the environment as a primary stakeholder.

At **MISSION**, we are consistently reviewing our business practices and operating models. Challenging ourselves and traditional ways of working to create positive practices to support our carbon reduction targets. We are on a journey – learning from others and challenging ourselves – to drive meaningful change. As such, we have deployed many new practices and initiatives in the past 12 months and will continue to invest in ourselves, our partners and our Agencies.

- **MISSION'S ESG Steering Committee** - Board level group ensuring environmental impact embedded in business decision-making.
- **Environmental Champions** - Network of environmental champions representing all our Agencies allowing us to share successes, lessons learned and best practice across the Group.
- **Engagement** - Internal engagement campaigns across the Group focused on our environmental journey and behaviour change.
- **Office Working Groups** - Working groups in key offices occupied by multiple Agencies – London and Bristol - to ensure we are running sustainable, low carbon impact offices.
- **Leadership** – Group ESG lead providing quarterly leadership updates and best practice sharing.
- **Investors** – 1-2-1 sessions with key investor groups to review value markers for ESG investment and MISSION standing.
- **EMS** - Creation of Environmental Management Systems (EMS) for MISSION and each Agency focused on their specific carbon hotspots aligned to help MISSION achieve its Science-Based Targets. This has seen a quarter of the Group achieve ISO 14001 certification.
- **Verification** – External verification and benchmarking to progress learning with key Agencies having secured bronze, gold and platinum status with Ecovadis – the world's largest and most trusted provider of business sustainability ratings PLUS CDP submission (global disclosure system for investors and companies to manage their environmental impacts, classified as gold standard of environmental reporting).
- **Partnerships** - Agency partnerships across our industry and beyond with the likes of 51toCarbonZero, AdNetZero, FrontFoot, AdGreen, Greenshoots and Isla, to build knowledge, share best practice and drive industry change.

We will continue to introduce new initiatives and practices to drive positive change across our Agencies, but we recognise that no one business, industry or country can solve climate change. We need to work together with all stakeholders – our teams, investors, clients, suppliers – and with the wider society to accelerate the transition to a zero-carbon future.

Kelly Pepworth MISSION ESG Lead



Identifying climate risks & opportunities

To undertake analysis of our climate-related risks and opportunities, MISSION took an approach inspired by both the CDP and TCFD frameworks to understand what a sustainable transition may look like for the business. As part of this, we analysed business impact and our resilience against transitional risks, physical risks and climate-related opportunities the business may see.

Our analysis identified one climate-related opportunity, five climate-related transition risks, and one climate-related physical risk.

		Level of likelihood/ impact by		
Type		Short Term (0-3 years)	Medium Term (3-10 years)	Long Term (10 years +)
Opportunities				
Market	Shift in consumer preferences creates a chance to work in new markets with businesses who are offering sustainability focused products and services. MISSION agencies have experience delivering a wide range of marketing, advertising, promotional and consultative services with a sustainability related focus.	●	●	●
Transition Risks				
Policy and Legal	Increased operating costs associated with enhanced emissions-reporting obligations required by Governments, investors, customers, staff, sector associations and framework, and to align with MISSION's carbon reduction targets.	●	●	●
	Increased regulatory focus on claims made by organisations related to their environmental performance, with associated mandates on and regulation of existing products and services.	●	●	●
Market	Continued exposure to clients or suppliers that are not aligned with a net-zero future could create challenges for MISSION. As policy, regulations and market expectations put increasing pressure on high-impact sector clients, they may face increased costs or loss of market access.	●	●	●
Technology	Risk of increased capital expenditures associated with transition to lower emission technologies as internal actions are taken to reduce company carbon footprint, higher costs may be associated with taking certain actions that will have a lower environmental impact.	●	●	●
Reputation	Reputational risk as the MISSION has published near-term and net-zero targets across scopes 1, 2 & 3. If these targets are not met, particularly with predicted growth, then there could be resulting reputational impact to clients and other stakeholders	●	●	●
Physical Risks				
Acute	Impact of weather events as a result of changing climate on locations where offices and employees are located. Review of changes and analyse the extreme weather and climate risk highlighted the locations which could be impacted most.	●	●	●

Low

Medium

High

In the next year, MISSION plans to undertake a more robust approach to our climate-related risk and opportunities, inclusive of scenario analysis and advanced financial scenario modelling.

Governance

At MISSION, our ESG Steering Committee is responsible for ensuring our Climate Transition Plan aligns to our carbon reduction aims, establishing both the strategies and accountability networks to ensure that MISSION can successfully progress with our ambitious goals. The ESG Committee is comprised of key senior leadership members including our CEO, CFO, COO, Group ESG Lead and Head of People, with the Group holding responsibility for approving all environmental targets, including our carbon emissions targets.

Meeting quarterly, the committee reviews progress reports to assess and develop responsive strategies using a 'People, Planet, Profit' filter.

The ESG Steering Committee is accountable for the overall implementation of our climate strategy

and ensuring the Group meets our environmental targets. Clear lines of communication are held with the Board, who receive regular updates, both conversationally through our CEO, and via different official reporting mechanisms. These include:

1. Board meetings with climate strategy and operational changes a key agenda item.
2. Quarterly reports from the Group ESG lead on progress against targets.
3. Annual review of the risks and opportunities register informed by latest carbon emissions data and annual report. The CFO then feeds climate related risks and strategy into wider meetings with a Risk Management Committee when discussing wider business risks.



BOARD OF DIRECTORS

10 x scheduled meetings per year with climate strategy & operational changes as key agenda item, 1 x special Board meeting focused solely on ESG, quarterly reports on progress from ESG-Group Lead responsible for the long-term sustainable success of the company and for the Group's strategic direction, purpose, values and governance including climate strategy.

ENVIRONMENTAL STEERING COMMITTEE

Meets 4 x per year. Chaired by ESG lead and comprises CEO, CFO, COO and Group People lead. Oversight of climate related policy, risks & opportunities, progress against targets.

GROUP RISK MANAGEMENT COMMITTEE

Meets 2 x per year, chaired by Group Infrastructure Director and attended by ESG Lead, CFO and select leadership team. Annual review of risks & opportunities registers informed by latest carbon emissions data and annual report.

LEADERSHIP GROUP

Meets 6 x year including representation from all agencies plus CEO and COO. ESG agenda point at each meeting with update on initiatives and impact against targets PLUS sharing of best practice. Annual R&O review by Agency with collective annual review.

ENVIRONMENTAL CHAMPIONS

21 Champions representing all Agencies and central MISSION Shared Services. Meets 4 x per year. Contributing to overall Science-Based Targets by taking action within their Agencies and sharing best practice.

Our baseline: MISSION's GHG profile & targets

Targets

MISSION has been monitoring and measuring its carbon impact since 2019 and has set targets aligned with the Science-Based Targets initiative 1.5° C pathway since the very beginning. Recently, **MISSION** conducted a preliminary materiality assessment to identify key material and environmental issues and impacts, as well as further embedding climate risk and opportunities into MISSION's overarching business risk strategy. Also ensuring that 90-95% of all emissions, across all geographies, had been captured and our targets have been officially verified by the Science-Based Targets initiative.

Our targets are in line with a 1.5° C pathway, with the aim to:

- Reduce absolute Scope 1, 2 & 3 emissions by 44% by 2029.
- Achieve scientific net-zero by 2050*

*90-95% reduction in emissions, with carbon removal programmes used to capture residual emissions.

Reduce absolute Scope 1, 2 & 3 emissions by **44% by 2029.**

Achieve scientific **net-zero by 2050***

Emissions Profile

In alignment with the Paris Agreement, we have set Science-Based Targets (SBT) calculated through the absolute contraction approach. Each Agency within the Group has set themselves individual reduction targets which ladder up to these SBTs but are focused on carbon hot spots distinct to their Agency.

We have been measuring greenhouse gas (GHG) emissions since 2019 in order to understand, prioritise areas of focus and take action to reduce our impact and achieve our goals. Agencies have captured information covering all activities including our offices, travel, purchases and working from home.

In 2025, Agencies worked with an external environmental consultancy to capture information covering all activities including our offices, travel, purchases and working from home. 2025 emissions saw a 14% decrease from 2024 (3,404 to 2,936 tCO2e) due to a reduction in FTE and office space across the Group, improved data accuracy and adjustments to UK Government emission factors reflecting in data reported.

With recent enhanced carbon reporting beginning in 2023, this marks the second year of a full dataset since the introduction of our new carbon reporting tool. The commitment to continually improving data accuracy, in 2025 we have delivered a 40% overall decrease in Group emissions compared to the baseline set in 2019.

In 2025, Scope 1 emissions from owned or controlled sources, such as heating and fuel for transport decreased by 2%. A review of apparently higher employee fuel card usage in 2025 compared to

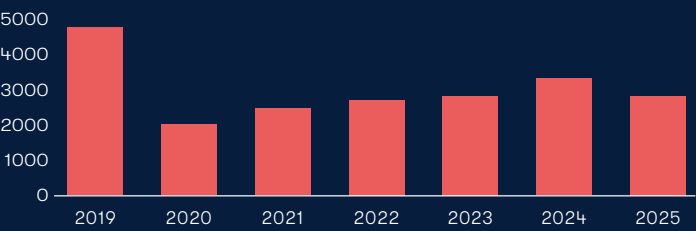
2024, has resulted in a data review, that has led to a change in Scope 1 for 2024 that is now reflected in figures shown, and covers all angles for accurate reporting for future years to come.

Further decreases (44% on 2024) are seen in Scope 2 which covers indirect emissions from generation of purchased electricity, driven by office consolidation, and efficiency improvements in remaining locations. Accuracies in reporting have led to improved data results. The resultant Scope 2 emissions fell at a faster rate than energy consumption due to the decarbonisation of the UK’s electricity grid, with a 14.5% decrease in intensity from 2024.

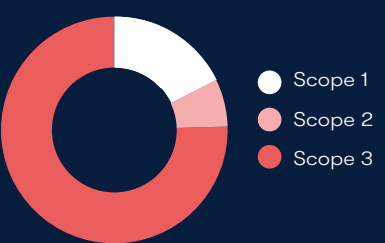
The majority of emissions sit within Scope 3 (2,211 tCO2e, a 11% decrease from 2024) which covers our primary value chain – water, waste, commuting, business travel and purchased goods & services. Despite flying further, and in more-carbon intensive classes in 2025, overall air travel emissions decreased by 12% compared to 2024. This drop is due to the 2025 update to DEFRA flight conversion factors, in comparison to 2024 factors which were still skewed by 2021 Covid-era data. Now flights have higher load factors, reducing the emissions intensity per passenger-km. There has been a decrease in rail travel (-2%), and road travel (-44%), a positive reflection that staff are opting for travel via low-carbon methods were feasible. A 7% decrease in employee commuting, linked to a reduction in FTE and office consolidation. Under Scope 3, we have seen a decrease in waste related emissions (-18%), with a focus across the Group for improved waste management and efficiencies, especially post-introduction of Simpler Recycling legislation in the UK in 2025.

Emissions Area	2019	2020	2021	2022	2023	2024	2025	% Change from baseline
Scope 1 (tCO2e)	475	324	416	338	467	535	522	10%
Scope 2 (tCO2e)	522	390	311	264	281	368	203	-61%
Scope 3 (tCO2e)*	3863	1424	1793	2194	2158	2501	2211	-43%
Total emissions (tCO2e)	4860	2138	2520	2796	2906	3404	2936	-40%
Total emissions per person (tCO2e/FTE)	4.7	2.4	2.8	2.9	3.1	3.3	3.6	-23%

Absolute Emissions Per Year (tCO2e)



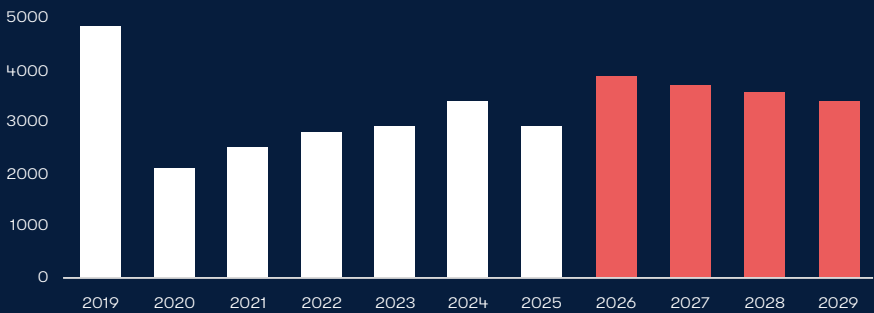
2025 Emissions Per Scope



Near-term targets

	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	Reduction
Total (tCO2e)	4860	2138	2520	2796	2906	3404	2936	3872	3731	3590	3449	44%

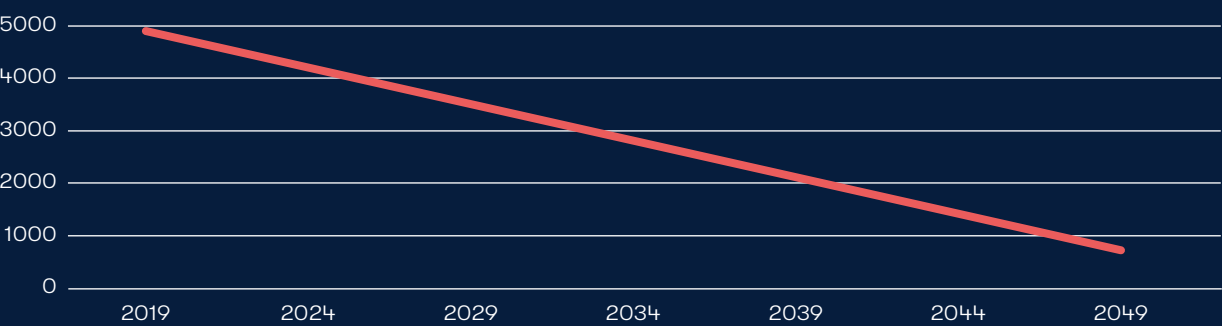
Near-Term Targets to 2029



Net-zero targets

	2019	2024	2029	2034	2039	2044	2049
Total (tCO2e)	4860	4154	3449	2743	2038	1332	627

Long-term net-zero targets to 2050



MISSION's path to net-zero

How we will reduce Scope 1 & 2 Emissions

- Transition to 100% renewably sourced electricity at all UK sites by 2025 by influencing those sites where we don't control the electricity supply. Reflect this globally by 2026.
- Consolidation of estates (18% from 2019 to 2023, further 20% by 2030) where possible plus adoption of smart building technology seeing reduction on associated energy, water and waste.
- Support Agencies in creation of robust EMS plus implement ISO14001 across majority of the key MISSION locations, with a critical focus on annual energy consumption reductions by 2026.
- Transition entire fleet to electric vehicles (EV) by 2029 and encourage sign-up to our Tusker electric car salary sacrifice scheme.

How we will reduce Scope 3 emissions

- Redefine MISSION's relationship with business travel and what travel is necessary. Support staff to transition to more sustainable modes of travel for all commuting needs with adoption of Group wide travel policy and engagement of a carbon reduction focused travel Agency.
- Create a new supplier register system which houses a network of climate-resilient, and sustainability focused direct and indirect suppliers.
- Sustainable Procurement Policy in place by end 2026, stipulations in procurement policies / supplier contracts to reduce primary materials in supply chain.
- 90% recycling rate by 2030 globally.
- Develop our service offerings to be as sustainable as possible through engagement with industry initiatives, third-party consultations, and project-based carbon footprint tracking.

Scope 1 & 2: Decarbonisation Framework

- 1
- Transition to a 100% renewably sourced electricity at all UK sites by 2025 by influencing those sites where we don't control the electricity supply. Reflect this globally by 2026.*

We will continue to investigate opportunities to procure renewable electricity at all **MISSION** locations working with landlords as required. Our priority will first be within the UK, with 80% of all electricity consumption happening at our UK sites. With increasing availability, transitioning to 100% renewables by 2026 represents a significant opportunity for **MISSION** to decarbonise our energy consumption. Where we continue to report our electricity emissions as location-based, the further UK Grid Decarbonisation will continue to support our reduction efforts, with an approximate 33% reduction for 2026.

A further target has been added for all electricity to be sourced renewably by 2026, taking into account reduced availability at a number of our global locations

- 2
- Implement ISO 14001:2015 certified Environmental Management Systems across the majority of MISSION locations, with a critical focus on annual energy consumption reductions.*

Environmental and Energy Management Systems provide a useful tool allowing for site-specific, cyclical analysis of our environmental impact and how it may be abated. Efficiency improvements are a critical aspect of our decarbonisation framework and via the use of such systems, all locations will be able to make annual improvements that feed into our wider reduction targets.

Currently one quarter of our sites have successfully implanted ISO 14001: 2015 Environmental Management Systems, with the implementation an ongoing process at majority of our other sites. The reductions driven by these systems are not just through behaviour change, but through investment. The consumption of natural gas for heating at our sites, for instance, may be reduced in certain locations via investment in new boilers, improved insulation, or window solutions to trap heat. All possible options will be considered at site-level to help facilitate efficiency improvements, consequently reducing our overall consumption and facilitating the reductions required for effective decarbonisation, with an approximate of 7% reduction in emissions across each factor.

- 3
- Further consolidation of sites following a full transition to a hybrid working model and reduced space requirement across the Group.*

All of our global Agencies have implemented hybrid-working arrangements, allowing staff the flexibility to work from home for a portion of the week. As a result, space requirements have fallen dramatically. Resultingly, we have begun to consolidate our estates (18% estate reduction 2019-2023), with many Agencies moving into our bigger sites and leases being terminated where the space is no longer required. This consolidation will support our decarbonisation efforts, with hopes for an 18% reduction (108tCO₂e) both in terms of absolute consumption of energy but also in purchasing power at the remaining sites in our efforts to transition to renewable electricity and in terms of expenditure on energy efficient technologies.

4

Transition entire fleet to electric vehicles (EV) by 2029 and encourage sign-up to our Tusker electric car salary sacrifice scheme.

In the past reporting year, emissions from company-owned vehicle travels and purchased fuels constituted 86% of total Scope 1 emissions.

We currently have seven electric fleet cars across the Group and 18 Tusker cars provided to our teams through a salary sacrifice scheme. There is an opportunity to decarbonise and transition away fossil fuel usage across our fleet but also encourage EV take up in personal vehicles often used for business travel.

As part of our decarbonisation efforts, we intend to transition our entire fleet to electric vehicles, this would lead to a projected reduction of 10% (135.30 tCO₂e), assisting towards the Group achieving its near-term Scope 1 target. We also intend to support our staff transition to electric vehicles where possible via salary sacrifice schemes, reducing the overall impact of commuting and business mileage.

SCOPE 3: Our Value Chain

1

Redefine *MISSION*'s relationship with business travel and what travel is necessary.

In the 2025 reporting year, business travel accounted for 30% of our total emissions with air travel being the largest contributor. This figure has reduced significantly since 2019, and we plan to continue this reduction through adoption of a travel policy with focus on environmental options weighed equally with cost and convenience. Supporting this will be data captured through a new carbon monitoring facility in our Group finance system, where the impact of all expenses with carbon impact such as travel and accommodation are captured for real time reporting.

2

Create a network of climate-resilient and sustainability-focused direct and indirect suppliers.

A major challenge that all service-based organisations face is reducing scope 3 emissions from purchased goods and services. We aim to engage with our suppliers to ensure they align with our ambitions and will look to support them with information on how they can do this. Suggested actions for reducing our emissions from purchased goods and services include introducing a climate clause for key suppliers which commits them to make measurable carbon savings, an internal process where all purchases over a set limit require an assessment of environmental impact to see if there are lower impact alternatives and developing a list of preferred suppliers who are able to support us by providing low-carbon goods and services.

3

Setting up a system of robust recycling and disposal plus sustainable procurement for all technology needs, inclusive of minimum environmental requirements.

Steps have been taken to reduce the high impact of our technology systems and hardware. We have moved 100% of Agencies to the cloud away from on-premises data centres. We will continue to reuse or recycle all IT equipment across the Group following WEEE regulations focused on reducing the amount of waste electrical and electronic equipment incinerated or sent to landfill sites. Reduction is achieved through various measures which encourage the recovery, reuse and recycling of products and components. In the case of *MISSION*, we have established a relationship with a leading IT recycling and asset disposal organisation. Procurement of technology hardware will be a key focus, and we aim to work with suppliers to include sustainability within purchasing decisions. This will involve a review of options in terms of purchasing refurbished items instead of new and policies related to item replacement. Setting up a system of sustainable procurement for all technology needs, inclusive of minimum environmental requirements.

4

Support staff to transition to more sustainable modes of travel for all commuting needs

The majority of our travel to work is done using low impact modes of transport like walking, cycling, rail or bus. We have implemented a salary sacrifice scheme through Tusker that will encourage the uptake of electric vehicles for employees, who can sacrifice a fixed amount of their salary each month in exchange for a brand-new EV, aiming for a 10% reduction in emissions. We have continued to work in a hybrid manner and have made considerations when opening or moving offices to ensure they are located near transport routes.

5

Review the way we deliver our work

The way we deliver projects and work with clients presents an opportunity for both parties to work in a more environmentally friendly way. We aim to apply lessons learned from engagement with industry initiatives, third party consultations, and project-based carbon footprint tracking while continuing providing impactful work. Examples include efficiencies in the provision of media channels, green practices when planning and undertaking filming and photo shoots and the use of sustainable marketing materials.



Summary of carbon transition

Our Pathway	Emissions target set, aligned with the SBTi 1.5° C pathway	Receive verification of targets in 2024	Near-term emissions reductions of 44% across all scopes by 2029	Achieve scientific net-zero by 2050 at the latest	Carbon removals of any residual emissions once initial reductions made
Operations	UK sites where MISSION control electricity supply have transitioned to renewables	All global MISSION locations to be powered by 100% renewables by 2027	18% estate reduction achieved between 2019 - 2023	Further 20% consolidation to be achieved by 2030	Implement ISO14001:2026 Management Systems at majority of MISSION locations by 2027
Waste & Recycling	Achieve 90% recycling rate by 2030	Location specific waste strategies implemented by 2025	Sustainable Procurement Policy implemented at group-level by 2025	All purchases over £50,000 to require environmental assessment on potential impact	Technology equipment to reach certain criteria including extended service life to limit WEEE
Business Travel & Employee Commuting	Salary Sacrifice Scheme for Electric Vehicles (EVs) introduced in 2023	Reduce air travel distance by 30% by 2025, and 50% by 2030	Reduce business travel emissions by 50% by 2025 and 75% by 2030	EV taxi partnerships in place at key estates by 2024	Transition all company fleet to EVs by 2029
Service Delivery & Client Engagement	Sustainability to be woven into every stage of a project life-cycle (pitch, design, delivery)	Client contracts to include requirement to provide accurate information on environmental claims	New business streams to target sectors with positive environmental footprint	Current mapping of 600 clients to identify those facing pressure to decarbonise	Further mapping to understand which are taking actions to reduce their impact
Governance & Transparency	Ensure robustness and transparency in emissions reporting	Regular Brand oversight and support of integrated climate policy, processes and strategy	Aligned reporting to TCFD (now ISSB) guidance	Annual CDP scoring and action plan shared with all stakeholders	Future growth strategy takes into account carbon reduction aims

Industry advocacy & influence

Beyond our operations, we also have a responsibility to share insight and best practice across our Client base and move the brands and businesses we work with forward. The reach of our work across our 600 plus Client base is millions of people, providing a unique opportunity to influence behaviour change required if we are to safeguard a 1.5° C future.

Our Agencies participate in industry groups and initiatives focused on collective industry carbon reduction such as AdNetZero, FrontFoot, GreenShoot, IPA Media Carbon Charter and AdGreen. The training and guidance provided by these allows our team members to develop their knowledge in environmental and climate related topics which they can then apply to the work we do with Clients.

The journey ahead

Having now established processes related to data capture, identification of climate-related issues, risks & opportunities and the process for governance of climate issues, we are now focused on taking further action to achieve our targets. We commit to do this in a transparent manner, reviewing our Carbon Transition Plan and assessing our progress toward targets annually.

Our Agencies within the Group are united in our desire to make a positive difference in the work we deliver and the impact we have on the world around us and this will drive our net-zero transition.

MISSION

Want to find out more?

Contact Kelly Pepworth, **MISSION** ESG Lead,

kelly.pepworth@speedcomms.com

or John Carey, **MISSION** Group CEO,

jcarey@themission.co.uk