

## The Mission Marketing Group plc

---

### Change of Director

29 June 2009

The Mission Marketing Group plc ('themission®', AIM: TMMG), the national marketing communications and advertising group, today announced that with a General Election due by June 2010 Francis Maude will step down as Chairman and a Non-Executive Director at the end of 2009. The Group plans to appoint a replacement in the coming months.

Commenting Francis Maude, Chairman, said:

"I have been chairman since themission's IPO and I am very proud of what has been achieved. During the last four years the company has grown from a £5m turnover agency to a Group with annual sales of £104m in seven major agencies covering nine sectors. I stand down knowing that the Group is well positioned in its markets and led by an excellent management team."

|  |               |
|--|---------------|
| Iain Ferguson, Chief Executive<br>The Mission Marketing Group plc        | 020 7395 7575 |
| Tim Alderson, Chief Financial Officer<br>The Mission Marketing Group plc | 020 7395 7572 |

|   |               |
|---|---------------|
| Charles Palmer/Nicola Biles<br>Financial Dynamics | 020 7831 3113 |
|---|---------------|

|   |               |
|---|---------------|
| Mark Percy/Sarah Jacobs<br>Seymour Pierce Limited | 020 7107 8000 |
|---|---------------|

[www.themission.co.uk](http://www.themission.co.uk)

themission® is a national marketing communications and advertising group with 13 offices across the UK. The Group specialises in providing national and international clients with award winning marketing, advertising and business communications. Group members include April-Six, Bray Leino, Big Communications, Fuse Digital, thinkBDW, Story UK and RLA. themission® employs over 600 staff nationally and is listed on AIM (TMMG).